

The Voice for children

+ Capital Campaign Special Edition + Summer 2010 +



This new building will be located in the former main parking lot. The Welcome Center's Main Entrance will face west and will be visible along the driveway approaching The Home.

Groundbreaking Ceremony for New Multi-Purpose Center Announced!

Wednesday, July 28, 2010
11:30 a.m. – 1 p.m.

•
Main Parking Lot

•
Public Invited

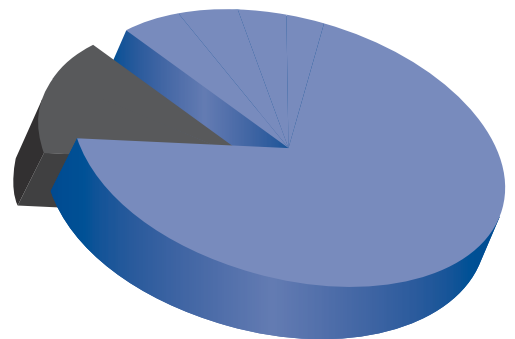
•
Special Guest
Honorary Chairman
Bishop Roger Foys,
Diocese of Covington

•
Reception to follow

Dedicated Efforts Yield Outstanding Results

In the fall of 2008, the capital campaign's leadership team began recruiting and training steering committee members to solicit lead gifts to the drive. In May 2009, the formal kick-off of the silent phase was held to launch the \$3,800,000 campaign.

In spite of an atmosphere of dismal economic conditions during the worst time since the Great Depression, we are pleased to announce that over \$3,168,000 has been raised! This represents 83% of our goal. 236 donors have made commitments and/or gifts to The Home's first capital campaign. Of those, over 210 (89%) have been from families, individuals and friends of The Home.



We have reached an amazing 83% of our goal!

Article continued on page 7.



CAPITAL CAMPAIGN SPECIAL EDITION

75 Orphanage Road, P.O. Box 17007 / Fort Mitchell, KY 41017-0007
Telephone 859-331-2040 / Fax 859-344-5022 / www.DCCHome.org

DEAR FRIENDS OF THE HOME

Campaign Leadership Team

Standing Left to Right

Steven M. Cauthen
1978 Triple Crown Winner

William R. Remke
CEO, Remke Markets

Chris G. Carle, *Health Care Manager, St. Elizabeth Healthcare*

Robert M. Hoffer
Partner, DBL Law

Seated Left to Right

Sister Jean Marie Hoffman, S.N.D.,
Executive Director, Diocesan Catholic Children's Home

Amy L. Quinn, *Vice President, First Security Trust Bank*

DCCH Executive Committee, Not Pictured

Julie Ludwig, *Research and Residency Coordinator, Cincinnati Children's Hospital Medical Center*

Paul Miller, *Development Director, Our Daily Bread*

Kit Morrison, *Director of Patient Financial Services, Cincinnati Children's Hospital Medical Center*

Kelly Schoening
Attorney, DBL Law

Caroline Weltzer, *Director of Finance, Viox & Viox*

Phyllis Yeager, *Director of Human Resources, Gateway Community and Technical College*

This is an exciting time at Diocesan Catholic Children's Home! We've just completed the Quiet Phase of our capital campaign! Guided by the dedicated and passionate service of our board, leadership team and executive committee, we have raised over \$3 million during the most difficult economic downturn since the Depression. This speaks to the many generous donors who have come to embrace our mission of ministering to society's most vulnerable children.

With over 82% of our goal achieved and with the blessing of Bishop Foys, we have entered the building stage of this long-range endeavor. Years of planning have led us to:

- Build a gym/multi-purpose room for the recreational needs of our residents.
- Relocate Guardian Angel School to the new building in a modern educational environment.
- Create an entry point Welcome Center for all visiting professionals, family members and the public.
- Build space for future programs.
- Move administrative functions and office space out of the residential facility.
- Return living space to the children.
- Establish a new training center in the former school building.
- Move Therapeutic Foster Care and Development Offices to the former school building.

When the board approved this campaign in 2007, they agreed that we were planning for our needs well into the future. Many hours went into prioritizing this project. We are grateful to everyone who kept the best interests of the residents in mind as we planned into the future. Thank you for your interest and support of Diocesan Catholic Children's Home! It is only through you that 162 years of service to children is possible. We look forward to many more years of improving lives!

Sincerely,
Sister Jean Marie Hoffman, S.N.D., Executive Director

For over 160 years, the Diocesan Catholic Children's Home has been serving children and families from Northern Kentucky. Most of the children living at DCCH have been physically, sexually and mentally abused in the past during their young lives, often by people they trusted. These children come to DCCH with few, if any, belongings and with no hope for unconditional love. Because of the wonderful staff at DCCH, the children are transformed through counseling, education and love and prepared for foster or adoptive homes. Within the last seven years, 38 children of DCCH have been placed successfully in new adoptive homes – **truly a miracle!**

Despite the multiple success stories with the children at DCCH, the facilities and physical plant present major challenges for future growth and the continued success. In 2005, the Board of Directors completed a strategic plan which identified the real need for new facilities and as a result, a capital campaign. Never before in its history had DCCH embarked upon a capital campaign. None-the-less, Sister Jean Marie Hoffman led the drive to begin the \$3.8 million capital campaign, in spite of the worst recession in our country's recent history. Sister's passion for helping the children and her belief that the need is real for the new facilities led me to accept her invitation to serve as co-chair of the capital campaign leadership team. Our team is comprised of a group of the finest, most respected individuals in the Northern Kentucky community. I am honored to serve with them. Much work has already taken place and much success has already been accomplished. Through Sister Jean Marie's leadership, we have progressed through the silent phase of the capital campaign. Through the blessings of many generous benefactors and the grace of God, we have been able to raise almost \$3.2 million at this point. **However, we need your help immediately!** We are now moving into the public phase of the capital campaign with a goal of exceeding the \$3.8 million target. Through your generosity, Sister Jean Marie's dream of providing a new and updated facility for the children of this generation and generations to come will be achieved.

Many of us visit the grounds for the DCCH festival or the Blessed Sacrament Corn Roast each year and marvel at the beauty of the surroundings. However, at the end of the evening, each of us returns to the comfort of our homes and the love of our family. The children of DCCH would love the same opportunity. However, only through DCCH's recreational, educational, therapeutic and living arrangements will those children have the opportunity to unite with a family who will love them unconditionally. Through your generosity, such dreams will occur.

The groundbreaking for the new facility will take place on July 28, 2010. Please accept this as your invitation to attend and share in our excitement for the future of our children. Please also continue to pray for the children at DCCH as well as Sister Jean Marie Hoffman and her wonderful staff. Thank you for your continued support of Diocesan Catholic Children's Home!

Sincerely,
Bob Hoffer, Campaign Co-Chair





Joe Morgan
1990 Baseball Hall of Fame Inductee
2nd Baseman, Cincinnati Reds 1972-1979
ESPN Lead Baseball Broadcast Team Announcer

People often ask me, "What was the key to your success as a long time member of the Cincinnati Reds?" Certainly commitment, focus and hard work are all part of the equation. However, there are a lot more factors that helped me as an individual ball player and our team as a whole, achieve success.

First, it was commitment of management to be successful in achieving our goals. They demonstrated a willingness to invest time, effort and financial resources to help us get to the World Series. Second, there were managers, batting coaches, trainers and many more. They were dedicated professionals who quietly did their jobs and focused on doing whatever necessary to help us be successful.

Finally, there were loyal fans that came out to the ball park, bought tickets, cheered and supported our team enthusiastically. It was always gratifying to play in front of the home crowd at Riverfront Stadium, because so many people were rooting for us.

Now, let me tell you about an organization that has been helping kids longer than the Reds have been playing baseball. I'm talking about Diocesan Catholic Children's Home (DCCH). They too have lofty goals, but their work is a lot more serious than baseball. For over 160 years, DCCH has been helping, healing and literally saving the lives of kids who have been abused and neglected.

Like the Reds, they have committed to do this work and be successful in helping kids find healing and hope. They also have an impressive team of dedicated professionals quietly laboring and doing whatever is necessary to help

these children be successful. The one thing missing now is the support from fans that are willing to step up and invest financially to help them help these kids. That's why I have agreed to be an Honorary Chair of this campaign. I believe in the mission of DCCH and I ask you to join me in helping these kids.

As much as I love baseball, I believe that the investment you make in helping these kids is far more important. Please join me today by making a financial investment in DCCH. Believe me, you'll be thankful you did.

Sincerely,
Joe Morgan

As much as I love baseball,
I believe that the investment
you make in helping these
kids is far more important.



Most Reverend
Roger J. Foy, D.D.
Bishop of Covington

Since its founding, Diocesan Catholic Children's Home has continued to care for children who are innocent victims. Often they are abused, abandoned and neglected by people close to them... even their loved ones. I, along with the Sisters of Notre Dame and the professional staff at DCCH, are committed to helping mend these broken lives.

Clearly, I support their efforts to promote the healing of these little ones who suffer so acutely. We are compelled by the Gospel to do everything we can to restore the hope of these children, to affirm their human potential and to enable them to become effective and contributing members of our community.

The Board of Diocesan Catholic Children's Home has concluded a strategic planning process. As a result of that process they decided to move forward with a comprehensive capital campaign to build a multi-purpose building and to renovate current space for adaptive reuse. I enthusiastically support the Board's recommendation to move forward with these plans, and that is why I have agreed to serve as Honorary Chair of the campaign alongside National Baseball Hall of Famer, Joe Morgan.

Clearly, I support their
efforts to promote the
healing of these little
ones who suffer so acutely.

I am very encouraged about the leadership team that has been recruited for this campaign. The Co-Chairs are Bob Hoffer, Chris Carle, Steve Cauthen, Amy Quinn and Bill Remke. They, too, have recruited an impressive committee of volunteer leaders to help DCCH raise the necessary financial support from the community. When committee members contact you, I ask that you take the time to meet with them. I also ask that you prayerfully consider making a financial commitment to DCCH and helping us help these young children to find healing and hope for the future through the ministry of DCCH.

Yours devotedly in the Lord,
Most Reverend Roger J. Foy, D.D., Bishop of Covington

Project Details and Rationale

Indoor Therapeutic Recreation Facility

One compelling need for our children at DCCH is an indoor recreational facility. Currently when the weather is inclement or there is a need for an indoor activity, our only option is using the concrete floor of a storage room in the basement of an 85 year old building. Lighting is poor, upright hazards dot the room and a good portion of the ceiling has fallen in this area, which is about ¼ the size of a standard gym. More than most children, our residents need the exercise and activity that appropriate recreational outlets can provide. Except for this inadequate space, no provision has ever been made for a new gym. A quality recreational program will have life-enhancing effects on children by contributing both to their long term health and wellness and their ability to socialize successfully.

New On-site Training Center

No other like agency in Northern Kentucky has its own training director on staff, despite the fact that every direct childcare staff member is required to take 40 hours of training annually. Requiring staff to seek outside training would be costly and burdensome for all concerned. That is why we created an on-site training center with a full-time director. Besides our own staff, many other professionals in the social service field participate in the programs we offer. Sessions are varied, relevant and well attended; but the facility we use to provide them is a former chapel that has been converted into a conference room. Acoustics are poor; seating is limited, audio visual equipment is obsolete, and lighting is marginal. Simply stated, we need to create an environment where learning is enhanced.

Expanded Staff Facilities

Further complicating matters is the fact that the addition of several staff positions over the past 5 years has increased demand for adequate office space. Living areas from each of the children's apartments have been converted to offices to accommodate childcare workers and case managers. Additionally, space previously dedicated to the cafeteria and recreation room had to be temporarily converted for storage, and there are no viable visiting rooms for families in or near the main building.

Expansion of Existing Facilities

Clearly, times have changed since our residential treatment facility was built in 1963. Today, more than ever, there are greater demands for us to protect the confidentiality, safety and privacy of our children. The current lobby is a high-traffic area where residents, staff and public often converge. Yet, that could prove problematic, particularly when a parent, whose rights have been terminated, gains access to a child in this common area. Also, increased traffic by state workers, peer professionals, staff and the public throughout our grounds, has created an increased demand for parking.

Relocation of Guardian Angel School

Currently most of our residents attend our on-site special education school just a few feet from The Home. We maintain a student-teacher ratio of 6 to 1, with a teacher and aide, and often a volunteer, in all 4 classrooms. However, several classrooms need to be updated with smart boards or modern technology. The basement, which is used as a playroom has inadequate lighting, is unsafe, and even has had part of its ceiling fall. The art room is a converted laundry.

Our Solution

Though discussion around these needs had continued informally over several years, in the fall of 2005, the board completed a strategic plan that more clearly defined our needs as an institution. Recommendations were made regarding personnel, finances, programs and facilities; and the board began actively to implement several strategies including a facilities audit. The facilities audit led to a staff/board retreat where the many needs for additional space were discussed. This concluded with the preliminary planning for a broad capital campaign to build a multi-purpose building that will address most of those needs and to renovate current space for adaptive reuse.

Multi-purpose facility (the cornerstone of our capital campaign)

- Indoor therapeutic recreation facility
- Relocation of Guardian Angel School
- Welcome Center and administrative office space
- Small kitchen for catered events

Renovations

- Relocate existing offices to vacated GA School
- Establish a Training Center in vacated GA School

HAPPINESS HELD IS THE SEED ;

HAPPINESS SHARED IS THE FLOWER .



Anonymous

Commemorative Opportunities

To show our gratitude for significant contributions to the campaign for DCCCH, we have created opportunities for individuals, families and organizations to establish permanent commemoratives.

Possible naming opportunities that can be used to honor or remember a family member or loved one include the following:

+ Multi-Purpose Facility

Indoor Multi-Purpose Therapeutic Recreation Space
Welcome Center and Atrium
Administrative Office Suite
Guardian Angel Computer and Library Learning Center
Guardian Angel Classroom
Cultural Enrichment Room (Art and Music)
Kitchen/Catering Prep Area
Educational Treatment Director's Office
Conference Room
Tutorial and Reading Room

+ Guardian Angel Structure

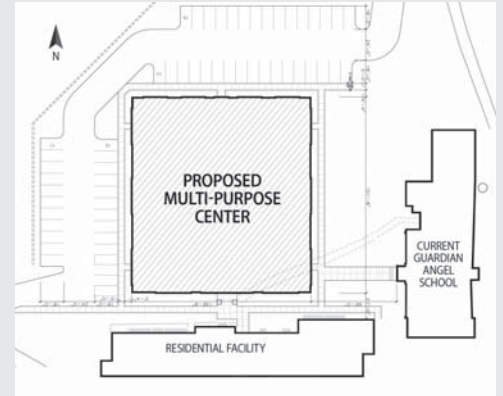
Training/Conference Facility
TFC Administrative Office Suite
Training Administrative Office Suite
Development Administrative Office Suite

+ Residential Facility

Residential Suite
Bedroom
Dining/Kitchen Area
Living Room
Child Care Staff/Case Manager Office Cluster

+ Grounds

Tree Planting Program – Landscaping



Site Plan

The Home is blessed to sit on property that allows us to expand our facilities, while preserving the privacy of our children. Many developments are in store as the result of planning and the success of our capital campaign. Physical changes and relocations during the next year include:

- The new multipurpose building will be built in what is currently the main parking lot. The Welcome Center entrance will face the west and greet guests approaching from Orphanage Road to campus.
- A new parking lot with 60 more parking spaces (for a total of 120) will be built to the west and north of the new building.
- The current building housing Therapeutic Foster Care/Adoption and Development will be demolished to make room for the new building and parking lot.
- The current Guardian Angel School will move into the new facility.
- Administrative offices will move into the new building, thereby returning living space to our children.
- Therapeutic Foster Care/Adoption, Training, and Development will move into the vacated Guardian Angel School building.

Garden of Hope Brick Program

On the Diocesan Catholic Children's Home campus, there exists a small area of rest and reflection. Just outside the current main entrance is a brick-paved patio area with flowers and benches. With the new building, this area will be taken down. It is our hope to create a new Garden of Hope just outside Welcome Center. The new area will feature inscribed bricks, flowers and benches.

Bricks are 4" x 8" and can be inscribed with 3 lines of 13 characters each. Donors are given the opportunity to inscribe the name of the donor, family, loved one or just a simple message. Brick inscriptions are available for a minimum \$250 donation to The Home's capital campaign and are limited to one brick per donor. Installation will happen shortly after construction is finished on new building.

See enclosed envelope for ordering details.



Our Campaign Donors

Donor list is as of June 17, 2010.

Mr. David C. Aldemeyer
 Ms. Tamara K. Alley
 Ms. Sommer L. Alpiger
 Anonymous Donors
 Mrs. Jane Bailer
 The Bank of Kentucky
 Mr. and Mrs. Paul A. Barth
 Mr. and Mrs. Robert J. Bayer
 Mr. and Mrs. Jeff R. Bender
 Mr. Robert L. Bender
 Mr. and Mrs. Gerald E. Benzinger
 Mr. and Mrs. Ronald M. Bertsch
 Ms. Donna M. Bloemer
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 The Prudential Foundation Matching Gifts Program
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 Mrs. Carolyn A. Taggart
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 Mr. and Mrs. David N. Weber
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 Mr. and Mrs. John R. Webber
 Mr. and Mrs. Nicholas M.
 Welter
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 Weltzer
 Mr. and Mrs. Michael W.
 Westling
 Mr. and Mrs. Mark A. Williams
 Dr. Carol L. Willis
 Mr. and Mrs. Robert E. Wilson
 Mr. and Mrs. Robert J. Wilson
 Mr. and Mrs. Henry W. Wise
 Mr. and Mrs. Stephen D.
 Wolnitzek
 Mr. and Mrs. Keith A. Yeager
 Mr. and Mrs. Martin Zalla
 Mr. and Mrs. Bradley R. Zapp
 Mr. and Mrs. William J. Zeck
 Mr. and Ms. Anthony R.
 Zembrodt
 Mr. Joseph C. Zerhusen
 Mr. and Mrs. R. David
 Zerhusen
 Mr. and Mrs. Gregory D. Ziegler
 Mr. and Mrs. Wilbert L. Ziegler
 Mr. and Mrs. Mark A. Zilliox
 Ms. Catherine A. Zimmer
 Mr. and Mrs. Christopher E.
 Zimmerman
 Mr. and Mrs. Thomas J.
 Zumbiel

Dedicated Efforts Yield Outstanding Results

Continued from Cover

All of these numbers are the result of dedicated efforts by our Board, Leadership Team and Steering Committee during the Quiet Phase of the campaign which kicked off on May 12, 2009.

All of the funds raised are pledges or payments. No donated services or products have inflated the numbers of dollars raised. All donated or discounted gift-in-kind reduce the expenses associated with building our new facility, thereby allowing us to maximize development dollars.

Additionally, a \$923,000 gift was made to The Home's endowment to cover future staffing and overhead needs.



Endowment Gift Supports Future Capital Needs

Through the Silent Phase of our Capital Campaign, we have been touched by the generosity of so many. However, there is one donor who wishes to remain anonymous, who went above and beyond to help ensure a successful future for DCCH. This donor, blessed us with a nearly \$2 million gift!

There was one stipulation though; that half of the gift be committed to our endowment. This money will be used to cover the additional operational expenses that are to be expected with a new facility. The generosity of one individual will allow us the freedom of enjoying the new building and using it to its maximum capability!

All figures related to the success of our capital campaign as it relates to the \$3,800,000 goal do not include the endowment-restricted portion mentioned above.

Ways to Give

Thank you for already being a part of Diocesan Catholic Children's Home's legacy! By being a friend of The Home, you have already touched countless lives in many ways. We want to invite you to be a part of this historic time in DCCH's future.

Here are some ways you can contribute to the Capital Campaign:

- One-time cash gift
- A pledge over a period of 5 years or less (i.e. annually, semi-annually, quarterly, monthly)
- A pledge via automatic credit card transfer
- Online donation at www.dcchome.org/gifts.html
- Any of the above methods may be done as a honor or memorial of a loved one

**All gifts at or above the \$250 level will be entitled to a brick paver in our Garden Of Hope Program. See page 5 for details about the Garden of Hope program.*



75 Orphanage Road
P.O. Box 17007
Fort Mitchell, KY 41017-0007

CHANGE SERVICE REQUESTED

CIRCULATION

This newsletter is being mailed to over 11,111 addresses. DCCH does not purchase or obtain any outside mailing "acquisition" lists resulting in unsolicited correspondence to you from us. We do not sell our mailing list to other organizations.

MAILING NOTICE

We strive to maintain the highest quality in our mailings to our constituencies. If there is an error on the attached label or you wish to be removed from our mailings, please notify the Development Office at 859/331-2040 ext. 234, or email stevenb@dcchome.org. We will immediately attend to your request and confirm that it has been done.

E-EDITION OF THE VOICE NOW AVAILABLE

To provide another means of communicating with our constituents, this, and all future issues of The Voice are available through email or on our website. If you would like to have The Voice emailed to you, please send your request to stevenb@dcchome.org.

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Staff Campaign

As we gained momentum in the silent phase of the capital campaign, we wanted to ensure that everyone close to The Home had the opportunity to contribute. One group that could not be closer is our staff. As we planned our approach to them, we wanted to make sure we were respectful of their time, talents and treasures. We realized that by working here, they already give more of themselves than most.

However, much to our surprise, they had a great deal more to give! Our goal throughout the process was merely to receive full staff participation.

We stressed that it did not matter the amount of the gift, because the message sent by boasting 100% participation would be priceless.

On April 30, the campaign stood at 97% participation with a total of \$35,000!!! The contributions from our staff truly represent the commitment and dedication they all feel for DCCH. Had it not been for the generosity of our staff, we would have had a larger hill to climb to reach the \$3 million plateau.



LOVE IS WHEN THE OTHER PERSON'S HAPPINESS
IS MORE IMPORTANT THAN YOUR OWN. ✦ *H. Jackson Brown, Jr.*